

WINCHENDON CULTURAL COUNCIL

Official Meeting Minutes

Approved on 1/20/22

Date: Friday, April 2, 2021

Time: 5:00PM

Location: Zoom Public Meeting Link

Place: **Via Remote Participation: Zoom Meeting**

Attendees: Jill Sackett (Chair), Andrew Arceci, Miranda Jennings (Secretary), Deane Keddy, Linsey Laserte

Meeting Called to order on April 2, 2021 at 5:08PM

Remote Access Participation Disclosure as ordered by Governor Baker Acknowledged and followed

Public Comments: There were no public comments to review

Member Comments: No member comments were made

Old Business

1. **Review/Approve February 3, 2021 Meeting Minutes.** Minutes were approved by unanimous roll call 5-0.
2. **Treasurer Role (simplified)-** We will review this at our next meeting when there are more members present who would be interested/available to serve in this capacity.
3. **Membership Recruitment**
 - o Miranda spoke with Molly Velasco who will be applying to serve on the council.
 - o Andrew has reached out to several people and is waiting to hear back.
 - o Linsey has reached out to a parent and is hopeful they will join.



New Business

1. **Adjustments to Administrative Withholding & Cultural Council Funded Project:** The WCC is allowed to allocate only 3% of funds awarded each year to administrative costs. We had allocated 3% based on our total amount including left over funds from 2020, which was slightly more than the 2021 allocated amount. The funds were then moved to the Cultural Council project amount. Miranda motioned to approve, Andrew seconded and it was unanimously approved.

Feb 4 Allocated Amount	Adjusted Amount
\$504.39	\$470.00
\$1,515.00	\$1,549.00

10104.39	\$10,104.39
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2. **Master Plan Assignments:** For awareness at this time. The Master Plan was recently approved by the Select Board and now the town has called for an implementation committee to form. The Cultural Council will be asked to work on strategies that have been assigned as either lead (L) or collaborate (C).

Strategy ED 4.3: Encourage and support the entrepreneurial potential of our craftspeople, artists and artisans. Build a strong network of business support services and programs	L
Strategy HC 2.2: Promote Winchendon's industrial heritage through modern-day events that focus on invention and creativity	L
Strategy HC 2.3: Use historic buildings and churches for cultural and civic events	L
Strategy ED 2.7: Attract residents and visitors to local town, school and non-profit events and research how other communities have used local events to support their town's economic development	C
Strategy ED 2.10: Hold town, school and non-profit events in the downtown to draw people in and increase the visibility of attractions and increase marketing of events, amenities, and businesses for Winchendon	C
Strategy ED 2.13: Work towards increasing business diversity	C
Strategy ED 3.3: Expand efforts to develop and promote recreational opportunities in Winchendon	C
Strategy ED 3.4: Promote Winchendon's existing natural, cultural, and historic resources and link efforts with Regional partners	C
Strategy HC 1.4: Continue/expand efforts to identify, preserve and develop town owned assets as places that reflect our Town's cultural heritage and that can contribute to the cultural and economic identity that is embodied in this master plan. Assets such as, Old Murdock/Senior Center, Ingleside/Winchendon Community Park, Beal's Memorial Library, Town Hall, GAR Park.	C

Discussion:

- This is a great way to ground our work in larger goals of the town and celebrate what is already happening in the community.
- We can help bring the Town Master Plan to life.
- Use of historical buildings should also take into consideration updating them to be ADA accessible. Hopefully this can be incorporated into town discussions about improving town infrastructure.

3. **Council Funded Project Options**

- o **Seeds of Hope Community Art Project was presented: Goal:**We would partner with HEAL Winchendon, the Town of Winchendon, & the Schools, to amplify youth and resident voices and visions for what they love about our community and what they hope for the future to make it better in a way that will bring our community together and increase pride, inclusion, unity and engagement. Students and residents will create artwork that speaks to: All student submissions will be displayed in an art show at GALA in town on June 12 in coordination with the Taste of Winchendon celebration hosted by HEAL Winchendon. Selected pieces will be put on street banners throughout Winchendon. In the fall, we hope to incorporate students' art into one or various community murals either permanent or on mobile canvas.
 - i. Jill moved to approve to set aside \$1000 for the production of spring banners based on the proposal that Miranda and Linsey presented and will share with all members with the council. Andrew seconded the motion and it was unanimously approved.
- o **Spring of 2022 Day of Art & Culture:** There is a lack of knowledge about and cohesion around all the wonderful things happening in town, how can we make people aware? This fair would highlight all of the things happening. Free to the public. Costs could include a program, publicity, funds for programming, music, etc.

4. **Set Next Meeting Date:** We will meet closer to June.

Meeting Adjourned at 6:46pm