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TOWN OF WINCHENDON

SEP 24 2020  
Approved: 9/18/2020  
WINCHENDON TOWN CLERK



Master Plan Committee

Telephone (978) 297-5414

Meeting Minutes  
September 1, 2020

**Meeting held via zoom:**

Meeting ID: 924 8539 7958

Passcode: 1253996

**Meeting called to order: 2:02pm**

**Members Present:** Elaine Mroz, Jane LaPointe, Jill Sackett

**Staff:** Tracy Murphy, Director of Planning & Development  
Nicole Roberts, Land Use Coordinator

**Members of the Public in Attendance:** Marc Dorwart

**Materials:** Agenda  
Master Plan Draft  
Approval of Minutes

Minutes Approved for the 8/18/20 meeting with 2 changes to the Open Space/Land Use Chapter punctuation and wording. As well as the addition of the words some are in reference to the stakeholder sentence.

Elaine, Jane, second- roll call unanimous vote to approve with changes

**Meeting Discussion:**

- **Key Challenges We Face-** Jane suggested a verb be added to Aging and blighted infrastructure-changed to **Addressing** Aging and blighted infrastructure
- **Making it Happen-**Addition of the Town Managers Contact info if an individual would like to join a board or committee.
- **Timing-**Marc added **Financial investment** to the medium and long term goals
- **Our Town:** Tracy will edit the information about the diversity, Jane suggested reviewing the Mass Up grant re: population and economic data. The group agreed to Tracy reviewing the data to reword to reflect the diversity in our town
- **Land Use:** Tracy matched the implementation chapter with the new changes reflected. Jill added more direct connections to the Open Space plan as to the

different strategies. Agricultural now has its own goal use entry. Jane did receive clarification from Jill about the creation of changes in Land Use/Open Space

- **Open Space-** Jane suggested moving OS 3.5 to Land Use 4.2 and renumbering the others on the strategy. Strategy OS 3.1 Develop a network of neighborhood and school playgrounds and walking routes. OS 3.4 Elaine suggested Publicize existing recreational resources and events **within digital media and apps**
- **Economic Development:** ED 2 Elaine: Rebuild as business center, rebrand as an image of a vital New England small town. Strategy ED 3.4 group agrees it should be recognized. Tracy feels it certainly should stay under ED and at this point it should be recognized under multiple objectives. ED 5.8 Marc added **places**
- **Housing-** HO 1 a link was going to be added, it was removed and suggested Volume 2 contain links to information- added to HO 1 was Chapter 40B/affordable housing (as to clarify what 40B was). HO 3.1 Jane: Why high vacancy rates? Group agreed there many empty apartments, affordable housing is hard to find. Remove HO 3 to HO 2. Tracy: Once the Housing Production Plan is completed and reviewed this chapter will probably need to be rewritten.
- **Transportation and Circulation:** Marc TR 3 There is an app called All Trails, TR 3.3 Marc asked if someone can reach out to All Trails and see where they get their data. TR 4.4 to be added to reference the Acquisition of GIS Software, it was decided that it would be better suited to move to SF 1.
- **Services and Facilities:** Elaine was going to work on goal SF 1 to see where GIS fits, Jill and Jane agreed it does not belong there and should be moved to CE2- it has been moved.
- **Health and Well-being:** Strategy HW 4.3 Consider an ongoing communication/branding plan of Winchendon working, building, creating, learning and playing together.
- **Communication and Engagement:** CE 1.4 change Zoom to a communications platform. CE 2 Change facilitate to improve.

Tracy will send the edited version of the Master Plan out by 9/3/2020.

Next meeting, we will review the key players

Next Meeting: September 8, 2020 at 2pm via ZOOM format.

**Meeting Adjourned: 4:05pm**

Respectfully Submitted:

Nicole Roberts, Land Use Coordinator

*Minutes approved VIA ZOOM 9/8/2020* 