

**Town of Winchendon
Winchendon Recreation Commission
April 11, 2023 Minutes-6:30pm
2nd Floor Auditorium, Town Hall**

Committee Members Present: Dawn Higgins, Tiffany Newton (Recreation Coordinator), Debra Bradley (chair), Emily Bradley, Andrew Beauvais, Emily Croteau

Absent Members: Abby Bradley

Non- Members: David Alexander

Meeting called to order at 6:31 p.m.

Updates:

Easter Egg Hunt Recap

- Went very well! Mega phone and no prizes was a plus. Zero expense and Zero Revenue. Suggested to offer the Egg Hunt as a Sponsorship opportunity for 2024 to minimize our cost.

Winchendon Music Festival

- Aug 18th Andrew Arceci and WMF artist will be performing at 6pm
- Aug 27th The Worcester Jazz Orchestra will be performing at 2pm

Sponsorships

- We currently have 3 committed movie sponsors- 2 from Fidelity and 1 from Tenney Remodeling
- The current movie lineup includes Encanto, Space Jam, and Top Gun Maverick

Website Updates

- The website (main page) has been updated to make it easier to find Recreation and the WCP. There are buttons for each on the home page and a specialized Events calendar tab to find all town events easily
- Suggested to committee to take a moment and check it out

Disc Golf

- We have ordered the 1st 4 baskets (3 holes and 1 practice)
- The group is having regular work days to get the 1st 3 holes up and running before June 10th
- They recently did a walk through with Conscom Agent and are planning out the additional course.

Recreation Coordinator Role Update

- The Recreation Coordinator Role went full time as of last week so the committee now has a full time staff person
 - The Town Manager is in negotiations with another town and will most likely be leaving us in the near future.

Old Business:

Wilderness Class Update

- This class was canceled due to lack of interest. We can try to bring it back once the park is open and up and in full swing

Tour De Winchendon

- Tiffany suggested possibly calling it a bike parade and the kids could decorate their bikes and maybe we could bring in a BMX company.
- Andrew expressed his dislike for our original name/branding and suggested Winchendon Wheels
- The group decided that Winchendon Wheels was a good rebranding and could include skateboards and rollerblades not just bikes
- Suggestion of a movie night after to include the full weekend of events.

Signage & Promotional items

- There is no option to put a banner over Front Street
- We could do Street pole banners
 - DW Desings cost \$110-\$140 per banner
 - Lyman signs- waiting on pricing
- We can do lawn signs this year as funding is limited
- We can look online to see about better pricing for these types of items with enough lead time.

New Business

Family Olympics

- We were considering bringing this in on September 17th the Sunday after Winchendon Wheels to make is a full family fun weekend. 1pm start
- Thoughts on 4-6 people per family
- We need to get a full list of games, suggestions would be a relay race(with water component), 3 legged race, Giant slingshot, pool noodle javelin, ect.
- Suggesting a weekend pass for Winchendon Wheels and Family Olympics-price dependent on our cost
- Movie night on Saturday to be either Cars, Cheaper by the Doz 2, or Yes Day.

Finalize New Opportunities

- Medium Bonnie Page- Willing to let us set a fair price- thinking \$500
 - Dates July 15th with a Rain date of July 22nd -6pm
 - We should offer food like a charcuterie that is included
- Yoga in the Park
 - 6 week series- We can do 1 in the spring and 1 in the summer
 - Spring will be in the soccer field and summer down by the barn
 - Tuesdays at 6pm is her preferred time.
 - Debra B asked if sunrise yoga could be offered-Tiffany will ask
 - How would ticket sales work- We would prefer to sell them and then just pay Stephanie
 - We need to offer rain dates

Info Tables

- Taste of Winchendon- May 13th 12-4pm
 - Debra B
 - Emily C
 - Tiffany
- Summer Solstice- June 17th 10-4pm

- We want to enter the parade and do a float
- Andrew has a truck and is willing to let us use it to decorate.
- Table help will be:
 - Debra B
 - Dawn
 - Tiffany
- Chili Cook Off- Aug 5th TBD
 - Not sure if they are having vendors
 - We have a conflicting event at the park so we most likely will not be able to do both
- Winchendonstock
 - We haven't reached out to see if they have vendors yet or if we could set up.

Minutes

- Dawn made a motion to postpone approving the minutes from March 28, 2023 until the next meeting. Debra B 2nd
- Debra B (Y) Dawn (Y) Abigale (I) Emily B (Y) Emily C (Y) Andrew (Y)

Financials

- Monthly financial sheet was presented to the commission. No questions regarding expenses or revenue
- FY24 Budget
 - We have been fully funded based on what we asked, for a total of \$8,698.36

Other Business

- Comments from members of the commission-suggested events
 - Kite flying
 - Scooper Bowl
 - Pizza Crawl
 - Pumpkin Fest-Can tie in with our Halloween event
 - Orienteering
 - Reach out to the New England orienteering club
 - Pickle ball courts

Adjourned: 7:55p.m.

Deb made a motion to adjourn and Dawn 2nd

Debra B (Y) Dawn (Y) Abigale (I) Emily B (Y) Emily C (Y) Andrew (Y)

Approved:

Dawn Higgins
Debra Bradley
Emily Altman
Chris [Signature]