

**TOY TOWN PARTNERSHIP  
WINCHENDON ENHANCEMENT COMMITTEE  
MEETING MINUTES – Thursday, July 30, 2015  
109 Front St., 4<sup>th</sup> Floor Robinson-Broadhurst Conference Room**

Present: Dave Romanowski, WEC Sub-committee Chairman  
Jane LaPointe  
Don O'Neil  
Kris Provost

Linda Daigle  
John Deline

Absent: Steve Haddad, Ken LaBrack

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Documents presented at meeting:

- None

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The meeting was called to order at 6:17 p.m.

Review of Minutes –

- Minutes of June 24, 2015 were approved and Minutes of July 15, 2015 were approved as amended.

Fall Festival – Come Together for the Toy Town of Tomorrow

- Kris re soliciting support. He needs a budget to use with people he is asking for support. He will ask the banks: Athol Savings, GFA, Colonial Cooperative to sponsor the Festival, and perhaps the rides/games from Perfect Parties.
- Re soliciting – we need to update the Fall Festival Pamphlet (either Dave or Kris' graphic person). We need to acknowledge the sponsors on the pamphlet – including the band and petty zoo. (perhaps The Winchendon School, Robinson-Broadhurst?).

Ingleside Update

- Crosswalks - Per John – are set to go. The acting Town Manager has authorized the DPW to do the work in August. John and Al will meet at the School in early August with John Kerney and their head of maintenance to confirm location, etc.
- Mass Works Grants - reserving \$75K of Chapter 90 money for design work is approved. There are three actions that require immediate attention and can be done simultaneously.
  1. Town will apply to the State for Chapter 90 funds; this takes a week. Al is to meet with the Town Manager on Tuesday on this. Linda will coordinate with Al to be sure the Chapter 90 sheets are filled out for this meeting. The Town will contract with Tighe & Bond as soon as this is approved.
  2. John will write for submittal by the town the grant application. It is due between August 24 and September 4. He will prepare it with the notation that the work by Tighe & Bond is in process since it will not be completed prior to the due date. Linda will follow up with John on this to ensure the application gets through the Town Manager's office and to the State in time.
  3. Linda will speak with the Town Manager about a MOU with The Winchendon School.

## Website

- Our new email addressed is WEC@town.winchendon.ma.us. It will be forwarded to Dave's personal email. This email address will be added to the Fall Festival flyer.
- Don will copy the WEC mission from our FB page to the website.
- We'll add a blurb on the Fall Festival to the Website.
- Linda will get a vendor application from J to add to the website.

Fall Festival – continued discussion. We walked through the checklist and discussed the following:

- Per the Board of Health we can only solicit and auction shelf-stable deserts and pies. Refrigeration requires a commercial kitchen.
- Prizes – 1<sup>st</sup> prize should be cash; others could be gift certificates. We'll need to solicit.
- We need a lot more help and muscle in setting up for the Festival and supervising the day's events and activities. Ideas: recruit the Boy Scouts and their families to help in the post Festival clean up; adults at the Clark, Key Club, Student Council,
- Linda will reach out to Parks and Recreation to see if they would like to become a sponsor/partner with us. They have \$500 in their budget.
- Per Dave the Petting Zone is all set. The owner will volunteer her time and he will speak with the assistant about doing the same.
- Zeke Design does banners that go over the street and puts them up. Don will ask Zeke about the cost and he will also ask Janet who the 250<sup>th</sup> Committee used. Linda will talk with the Lieutenant re permission to put up a banner and to use someone's bucket for this purpose.
- Brenda Botti has likely been busy with the vendors for the chili festival; we should get back in touch.
- WEC liked J's suggestion at renaming local nonprofit "vendors" as "community partners"
- Ask Michelle to create point getting activities in the Amazing Race that encourage participants to fill out the WEC's Skill Survey, the Master Plan's survey and other links to our community partner/vendors.

## Admin

- Dave will survey the committee to see if Wednesday or Thursday is a better meeting night. Those in attendance said Thursdays at 5:30 would work. We also discussed shifting our meetings to every other week – once the Fall Festival is over.
- Dave asked Jane to send out a reminder re the Charter Committee's August 10<sup>th</sup> meeting at 3 p.m. to raise the question of limiting participation on town committees to only residents or town employees. We'd like to understand the rationale and to explore the question of two types of committees: policy making committees and committees focused on community building/enhancement etc.

Public/Civic/Government Outreach – N/A

Social Media – Don will update our Facebook page.

Old Business – N/A

Correspondence – N/A

Public Comment – There were none.

Adjournment: adjourned at 7:25 p.m.

Jane LaPointe, Recorder