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Town of Winchendon

Notice of Meeting

Pursuant to the provisions of Chapter 30A, Section 20 of the General Laws, as amended, notice is hereby given that a meeting of the following board, commission, or committee will be held on the date and time specified below. Said meeting will be open to the public and the press.

Board/Committee: **Communications Committee**

Date: Monday, February 3, 2025 — Time 4:30 PM

Location: 4th Floor Conference Room

Winchendon Town Hall, 109 Front Street, Winchendon, MA 01475

Agenda

1. Members' comments
2. Public comments
3. Committee reorganization (elect Vice-chair and Secretary)
4. Approve minutes from previous meeting
5. Additional topics for agenda
6. Continue discussion of primary goals and objectives for committee going forward
 - Discuss Town Newspaper and how it can be disseminated to community (Shaina)
 - Reactivation of Winchendon Courier—changes and rethinking (Inanna)
 - Communication needs for Transportation initiative (Katie)
 - Reaching the community beyond the usual demographics—how to loop in the higher-income and middle-tier families in the town
 - Proactively coordinating communications and businesses
7. Set next meeting date
8. Adjournment

The meeting room is handicapped accessible. With advanced notice the Communications Committee can arrange reasonable accommodation for persons with other disabilities. To request assistance, contact the Town Clerk at 978-297-2766.

Please Note: Members may agree to discuss items not on the agenda if topics are timely and urgent (i.e. cannot wait until next month's meeting)