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# Town of Winchendon Notice of Meeting

Pursuant to the provisions of Chapter 30A, Section 20 of the General Laws, as amended, notice is hereby given that a meeting of the following board, commission, or committee will be held on the date and time specified below. Said meeting will be open to the public and the press.

## Board/Committee: **Communications Committee**

Date: Monday, April 7, 2025 — Time 4:30 PM

Location: 4<sup>th</sup> Floor Conference Room

Winchendon Town Hall, 109 Front Street, Winchendon, MA 01475

## Agenda

1. Members' comments
2. Public comments
3. Approve minutes from previous meeting (March 3, 2025)
4. Additional topics for agenda
5. Continue discussion of primary goals and objectives for committee going forward
  - Updates on Community Connector project (Shaina)
  - Updates on Winchendon Courier (Inanna)
  - Communication needs for Transportation initiative (Katie)
  - Proactively coordinating communications among town groups (Shaina)
  - Town communication needs for upcoming override vote and Town Meeting
    - Town information meetings
    - Three-fold information brochure
  - Coordination with Winchendon TV
    - Can we help with getting video production ("What's Up Winchendon") more consistent and more frequent? Can they come to one of our meetings?
  - Coordination with Town Hall messaging
    - Have Bill McKinney visit a meeting? Have BOS member Erika Eitland visit to talk about her "snapshots"?
6. Set next meeting date
7. Adjournment

The meeting room is handicapped accessible. With advanced notice the Communications Committee can arrange reasonable accommodation for persons with other disabilities. To request assistance, contact the Town Clerk at 978-297-2766.

**Please Note: Members may agree to discuss items not on the agenda if topics are timely and urgent (i.e. cannot wait until next month's meeting)**