

WS

# Town of Winchendon

## Notice of Meeting

Pursuant to the provisions of Chapter 30A, Section 20 of the General Laws, as amended, notice is hereby given that a meeting of the following board, commission, or committee will be held on the date and time specified below. Said meeting will be open to the public and the press.

### Board/Committee: Communications Committee

Date: Monday, May 12, 2025 — Time 4:30 PM

Location: Trustees' Conference Room, 2<sup>nd</sup> Floor

Beals Memorial Library, 50 Pleasant Street, Winchendon, MA 01475

### Agenda

1. Members' comments
2. Public comments
3. Approve minutes from previous meeting (April 7, 2025)
4. Additional topics for agenda
5. Continue discussion of primary goals and objectives for committee going forward
  - Updates on Community Connector project (Shaina)
  - Updates on Winchendon Courier (Inanna)
  - Communication needs for Transportation initiative and launch (Katie)
  - Proactively coordinating communications among town groups (Shaina)
  - Coordination with Winchendon TV
    - Can we help with getting video production ("What's Up Winchendon") more consistent and more frequent?
  - Coordination with Town Hall messaging
  - Who would we like to invite to meetings for communications discussions?
  - Should Communications Committee have a representative on Economic Development task force?
6. Set next meeting date.
7. Adjournment

The meeting room is handicapped accessible. With advanced notice the Communications Committee can arrange reasonable accommodation for persons with other disabilities. To request assistance, contact the Town Clerk at 978-297-2766.

**Please Note: Members may agree to discuss items not on the agenda if topics are timely and urgent (i.e. cannot wait until next month's meeting)**