

WINCHENDON CULTURAL COUNCIL

Official Meeting Minutes

Date: April 17, 2024

Time: 5:00 pm

Location: Winchendon Town Hall and Hybrid on Zoom

Approved on: May 15, 2024

Attendees: Present: IN PERSON: Jill Sackett (Chair), Joanna Draugsvold (Treasurer), Linda Dellasanta, Alexis Chanthachack. ON ZOOM: Miranda Jennings (Secretary).

Absent: Linda Hofhaug (inactive), Coral Grout, Molly Velasco, Quinne Richards, Greg Vine (is going to be tendering his resignation)

Meeting Called to order at 5:05 pm

Public Comments: There were no public comments to review.

Member Comments: No member comments were made.

Old Business:

- **Approval of January 18th Minutes:** Joanna made motion, Linda seconded. Unanimously approved.
- **Cultural Council Roles:**
 - Miranda (clerk) will need to step off as of: June, 2024
 - Jill (Chair) will need to step off as of: June, 2024
- Recruiting more people is a priority. Jill will share the recruitment letter with members.

New Business:

- **2023 Winchendon Cultural Council Survey Results**
 - The Committee reviewed the presentation of results
 - 96 people responded to the survey. This is the highest number of respondents to date for a Cultural Council Survey.
 - Suggestion made to separate out the Flyer vs Courier statistic
 - Suggestion to add a slide about desired programs, with a listing of how the 2024 projects we funded fit into the top 5 priorities.
 - Will change the color of yellow to make it easier to see.
 - Reformat priority population slide to show all but make the top three clear (Family, Teens, Seniors).
 - Can we add in how our current projects align to the priority populations served?
 - Great slide show and wonderful job, Alexis!
 - Quotes are focused primarily on youth.
 - Showcase theme of diversity of population and programming.
 - Most important message to communicate:
 - Events that appeal to different demographics and different tastes

- Events that engage and enrich youth
- Better communication about events and collaboration from town on events.
- We would love to see something like this sent to every household
 - The town is not able to include a postcard with water bills.
 - We will review and finalize the presentation of results at the next meeting.
- **Attendance of 2024 Events**
 - Taste of Winchendon, Library Events and Winchendon Winds are some of our best attended events. Committee members are encouraged to attend some of the events, even for a short time to observe.
 - We tend to fund events that are free with the exception of the Wyndonshire Faire under conditional approval that 100 tickets be given out for free for lower income residents. The Parks and Recreation Department is coordinating effectively with the Winchendon CAC and Senior Center to allocate tickets to residents.
 - Merman Concert was approved as a free event but adults are now being charged. We will request that the applicant submit a change of cost approval request for approval by the committee and is welcome to attend the next meeting, although not required.
- **Brochure:**
 - Formatting is still underway to enlarge the font slightly
 - Clump dates of recurring events under one single title (instead of repeating)
 - Rewording of Teen Night - Miranda will send to Alexis
 - Alexis will inquire about creating a cultural council gmail.

Adjournment: Jill makes a motion to adjourn, Alexis seconds. Unanimously approve. Meeting adjourned at 6:38 pm.