

Town of Winchendon
Winchendon Parks and Recreation Commission
December 10, 2024 Minutes 6:30PM
4th floor Conference Room, Town Hall

WINCHENDON TOWN CLERK
RCUD DEC 23 2024 AM8:02
WS

6:39 pm Call to Order

Members in Attendance: Debra Bradley (Chair), Deb Kane, Jennifer Phelps, Melanie Franklin (Secretary), Dylan Romanowski

Non-Members in attendance: Shaina Cunningham (Coordinator), Brian Croteau (Town Representative)

Members not in Attendance: Emily Bradley, Emily Croteau, Amy Boshco, Bonnie Veilleux

Coordinator's Report

- Financial Update: Shaina presented the overall account status.
- Eventeny Options
 - Eventeny would like to give us 50% off for the year to continue with them, which would be around \$1400. It is a platform that would be very helpful to keep our larger events organized for vendors and has a lot of aspects that we did not utilize last year.
 - We could check out i-pads for the season to make the bandwidth for ticket sales and check-ins wider. It also gives an option for mapping out events and organizing and coordinating different varieties of vendors so we don't have mass amounts of the same kinds of goods being sold.
 - We need to know how much Eventeny takes vs. Clover if we were to use them for ticket sales etc.
 - We would have to use Clover for onsite sales as the money is available same day whereas Eventeny would be cutting us a check within 30 days.
 - Training is available and recommended for each commission member.
 - Available for specific areas (vendor check in/ticket sales etc) or in depth training to cover multiple areas on their platform.
 - Deb Kane made a motion to renew the contract with Eventeny for 1 year with the understanding that it will be 50% off.
 - Jennifer Phelps 2nd
 - All in favor
 - Motion carries

Old Business

- Holiday Decorating Recap
 - There is still more decorating that we wanted to do.

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- We would love to get more banners. We want to get seasonal ones so we can change them out year round.
- We need more Christmas banners to fill out the rest of Central Street.
- Now would be a great opportunity to get more banner sponsors to help cover the cost of more of them.
- We would like to split the town up amongst the commission to reach out to people who would like to sponsor banners and put their company name on them.
- Lots of positive feedback about the banners from multiple townspeople and local companies.
- It would also be great to have different departments in Town Hall to adopt a park to help widen the bandwidth to decorate everything in the town.
- Some ideas for the future:
 - Lit up Trail walk through
 - Drive Through Lights events.
- Festival of Lights Recap
 - Great turn out.
- Upcoming Events
 - Snow ball
 - Supporting Sepac. We will set up the movie screen in the auditorium on Saturday.
 - Pushed it out on social media, face painting, etc.
 - Supporting help: Shaina and Deb Kane will be there to assist.
 - Crafternoon
 - 15 people have pre-bought tickets.
 - Shaina will be heading this one up.

New Business

- Trivia and Bingo Volunteer Signups
 - Starting in January having a revolving schedule would be great.
 - Bingo:
 - 4th Thursday of the month 7-9pm
 - Will discuss a plan for pricing and creating a bigger pot to help draw more people.
 - Theme the nights to build interest
 - Transport for Seniors will be available.

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- Deb B. and Deb K. stated that they are available on Thursdays to assist.
- Trivia:
 - 2nd and 4th Fridays of the month
- Small Business Saturday Collaboration Options
 - Table for a future meeting.

Minutes

- Approve minutes
 - Jennifer made a motion to approve the minutes
 - Deb K. 2nd
 - All in favor.
 - Motion Carries

Other Business

- Committee comments or feedback
- Executive Session
 - Reason 2: To conduct strategy sessions in preparation for negotiations with non-union personnel or to conduct collective bargaining sessions or contract negotiations with non-union personnel.
 - Deb B. made a motion to end the current meeting and enter the executive session followed by the closing of this meeting.
 - Melanie (Y) Dylan (Y) Deb K. (Y), Jennifer (Y), Deb B.(Y)

Adjournment

Dylan made a motion to adjourn the meeting at 7:28pm

Jennifer 2nd

All approved

Motion carries

Minutes Approved: 12-17-2024