

10/17/23

**Town of Winchendon
Winchendon Parks and Recreation Commission
October 3, 2023 Minutes-6:30pm
4th Floor Conference Room, Town Hall**

WINCHENDON TOWN CLERK
RCUD OCT 18 2023 AM8:50

Committee Members Present: Dawn Higgins, Tiffany Newton (Recreation Coordinator), Debra Bradley (chair), Andrew Beauvais (Vice-Chair), Gabe Beauvais, Dylan Romanowski (only attended partially), Emily Croteau, Emily Bradley, Debra Kane

Absent Members: Melanie Franklin

Non- Members:

Meeting called to order at 6:30 p.m.

New Member Interest:

None

Recreation Coordinator Updates

Event Recaps

- Reminisants
 - Poorly attended, weather and rain dates were a factor
 - Great band- will work with organizations like Broadview for sponsorships and 65+ free in the future if possible.
 - Loss of \$1,250.00
- Whiskey Johnson
 - Well attended maybe bring them in for free events or something different as they are really main stream
 - Loss of \$325.64
- Billy & the Jets
 - Show cancelled due to rain
 - Will play in May 2024
- The Green Sisters
 - Best attended of all the events
 - We should target bringing in more unique musical performances as they seem to draw a bit better
 - We sold a good amount of merchandise at this event too!
 - Loss of \$478.96

Out of Office

- I will be out of the office from 10/9-10/12 for the NRPA national conference

Last Minute Crafternoon Update

- Due to the new broadcast equipment I was informed that the craft classes won't be able to be held in the auditorium of Town Hall. I have arranged for us to use the CAC for these events.

Old Business

Haunted Trails Prep

- We will need all hands on deck to set up the trails on Friday 10/13 and Saturday morning 10/14 as I will be out of the office all week
- Someone will need to take over doing the trunk or treat decorating. We do have a budget of about \$200, must include candy
- Tiffany will set up a sign up for set up time slots

Fall Fest Prep

- Fall Fest is being moved to Sunday due to the weather and because Tiffany will be leaving for the conference on Sunday.
- Deb B will take over running of the event. Everything has been ordered and is ready to go
- Tiffany will be picking up the pies for the pie eating contest on Friday and will drop everything off to Deb.

Updates on Member Initiatives

- **Dylan-** working with a member of Whiskey Johnson for some connections to the Jam Band Circuit
 - Thinking June-ish timeframe
 - This will be a ticketed event
- **Deb K-Hiking Club**
 - The 1st hike had 7 people
 - The rain may hinder this week's upcoming hike
 - This program may be a good way to develop friends of the park for maintenance
 - We received Bobby Curley's update about the Glossy Buckthorne from the hike he attended
 - We will be looking into how to get this rectified
 - Dylan is willing to work with him
- **Emily B-** New initiative is a Hocus Pocus Halloween Dance
 - Wants band to have skeleton faces like the band in the movie
 - Want Lerch like butlers serving hors d'oeuvres
 - Halloween themed food and alcohol
- **Emily C-Movie night-sports boosters**
 - Has not made any progress
 - Still needs to pick a movie
 - Thoughts are the sandlot
- **Melanie-**No present

Holiday Decorations

- Tiffany is asking someone to take this research on
- Andrew is willing to do it
 - He had already found a pole wrap for \$420
- We would like to offer it for sponsorships or maybe donations
- Friends of the Festival of lights
- Pole decorations can be anyone
- Central Street businesses can be asked to decorate their store fronts not asked for light pole donations
- Donators can get a special acknowledgement on our social pages and website

New Business:*Community Days Rename*

- Suggestion to call them Free FUN Days
- The name has been confusing to some people and even hindered our grants because people just don't seem to understand what they are.
- Deb K made a motion to rename the community day the Free FUN Days. Emily C 2nd

Debra B (Y) Dawn (Y) Debra K (Y) Emily B (Y) Andrew (Y) Emily C (Y) Dylan ()
Gabe (Y) Melanie ()

2024 Pricing

- Season passes and perks
 - Tiffany suggested to sell season passes for \$100-this includes admission to any ticketed events at the WCP
 - Perks were discussed and the consensus was
 - Speedy Check in
 - Free drink Coozy
 - Free T-shirt
 - Discounted Merch
 - Free Chair Rentals
 - Free entry into our propane heater giveaway
 - Other suggestions is members are on an early release newsletter to get info earlier
 - A refillable popcorn bucket for the season

Winchendon Winds

- They want to come back
- They play in June and early July
- We can host them in conjunction with our event(s) or on their own.
- The commission felt that the band wasn't a good fit for either of our already planned event.

Minutes

- Andrew made a motion to accept the minutes from Sept 5, 2023 and Sept 29, 2023 at presented. Dawn 2nd
- Debra B (Y) Dawn (Y) Debra K (Y) Emily B (Y) Andrew (Y) Emily C (Y) Dylan ()
Gabe (Y) Melanie ()

Financials*Monthly Financial Update*

- Tiffany noted the expense from July 1st show in this sheet. This was the NRPA annual member fee that was processed in July but somehow never ended up on our spreadsheet for accounting.
- Deb B asked about the overall profit and losses for the year and Tiffany showed her that they were listed on the sheet.

Outdoor Heater Expense

- Still waiting on Brian to get us pricing

- Per an attendee at an event last weekend Gabe looked up pellet fueled outdoor heaters. They are a little more money per heater but do not need to purchase propane tanks, or storage unit.
- Heaters weight 70lb each so we will need to also purchase a dolly
- They run on approx. have a bag of pellets low-6hrs high-4hrs
- We will be looking into purchasing approx. 7 of these heaters instead of the propane one
- We will have the 2 we already purchased raffled off to re-coup that cost

Other Business

Committee Comments or Feedback

- Gabe-suggested we get a lock box or bag for money at events
 - This is a good idea, the bag will work best for our needs
- Andrew-On the next agenda he would like to discuss yard signs

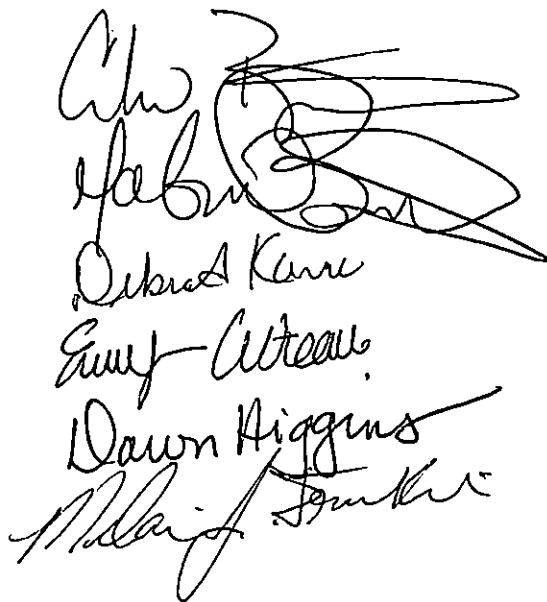
Adjourned: 8:29 p.m.

Dawn made a motion to adjourn and Andrew 2nd

Debra B (Y) Dawn (Y) Debra K (Y) Emily B (Y) Andrew (Y) Emily C (Y) Dylan ()

Gabe (Y) Melanie ()

Approved:


Andrew
Debra B
Debra K
Emily B
Dawn Higgins
Melanie