

**BEALS MEMORIAL LIBRARY
Winchendon, Massachusetts
Library Marketing Subcommittee**

**Meeting Agenda - Wednesday, August 11th, 2021
Auditorium, 2nd Floor, Library
1:00-2:00 p.m.**

- *Call to Order and reopening of July 14th meeting*
- *Adjournment of July 14th Meeting*

Call to Order

Adoption/Amendment of Agenda

Business

1. Update from Co-Chairs
2. Consolidated Marketing Plan Discussion
3. Citizen Volunteer Conversation
4. Planned and Prospective Programming
5. Fall Projects and Initiatives
 - a. Beals Memorial Library Birthday
 - i. Plans due by August 18th
 - b. Fall Fest
6. Review/edit guidelines on how we will work as a committee

Adjournment

The library is accessible. If you should need further accommodations to attend the Library Marketing Subcommittee meeting, kindly contact Manuel King at least 72 hours in advance so we may make alternative arrangements. Mr. King can be reached at 978-297-0300

Pursuant to the provisions of Chapter 30A, Section 20 of the General Laws, as amended, notice is hereby given that a meeting has been scheduled