

TOWN OF WINCHENDON
OFFICE OF THE TOWN MANAGER

109 FRONT STREET, WINCHENDON, MASSACHUSETTS 01475-1758

Telephone: (978) 297-0085 Facsimile: (978) 297-1616
manager@town.winchendon.ma.us

LICENSE/PERMIT/RENEWAL APPLICATION

Date: 2/25/2020

Name: Tim Richmond, Director of Triathlon Telephone: 617-797-2215

Address: 23 Lindor Road North Reading, MA 01864

IF BUSINESS:

Business Name: Max Performance - 14th Annual Triathlon Telephone: 617-797-2215

Address: 23 Lindor Road North Reading, MA 01864

Social Security or Business ID number: 37-1844453

Assessor's Map 10B-3-0-3 Parcel _____ (obtain from Assessor's Office)

Type of License/Permit Requested: Special Beer only One Day Liquor License - distribution only, no sales

Additional Information: 14th Annual Massachusetts State Triathlon -

License for:
SAT, July 11, 2020
SUN, July 12, 2020

Dennison Day use area. We utilize a barricaded area 60x40 designated for beer consumption by athletes, no more than 100 people at a time. The area is defined by rigid fencing, police detail is posted at entrance with TIPS certified personnel. No alcohol will be sold, per DCB. Police detail overnight Saturday. See attached letter.

Beverage tickets distributed as part of athlete race package

Signature of Applicant: _____

Non-Profit

OFFICE USE ONLY

Fee: \$35.00 Date: 2/26/20

To: Police Department, Fire Department, Building Commissioner/Zoning Enforcement Officer, Conservation Commission, Board of Health, Tax Collector, Planning Director, Town Clerk

Please offer your comments regarding the above application. A hearing is scheduled before the Board of Selectmen on 3/23/20. Your response is requested by 3/17/2020.

See Lt Walski in re to detail officers

Signed: D. Walski



TOWN OF WINCHENDON

Town Offices
109 Front Street, Dept. 1
Winchendon, MA 01475
(978) 297-0085 Phone
(978) 297-1616 Fax

SPECIAL ONE-DAY LICENSE APPLICATION

^{35.00}
FEE: \$25.00 Wine and Malt - \$50.00 All Alcohol

^{60.00}
Date: 2/15/2019

The undersigned hereby applies for a Special One-Day License in accordance with the provisions of the Statutes relating thereto:

PREMISES TO BE LICENSED: Lake Dennison Recreation Area: Day Use

NAME: DCR Property - permitted for use to Max Performance Triathlons

COMPANY: Max Performance

ADDRESS: 23 Lindor Road North Reading, MA 01864

TELEPHONE: 617-797-2215

DATE(S) OF EVENT: Sunday July 12, 2020, Setup: Saturday afternoon

HOURS OF OPERATION: 10:30AM - 12:30PM

DESCRIPTION OF EVENT - include floor plan with estimated number of guests and plans for parking: 14th Annual Massachusetts State Triathlon - hosted at DCR's Lake

Dennison Day use area. We will have barricaded area 60x40 designated for beer consumption by athletes, no more than 100 people at a time. The area is defined by rigid fencing, police detail will posted at entrance with TIPS certified personnel. No alcohol will be sold, per DCR. Police detail overnight Saturday. See attached letter.

Beverage tickets distributed as part of athlete package.

License is for the Sale of:

- All Alcoholic Beverages _____
- Wine & Malt Beverages Only _____
- Wine Only _____
- Malt Beverages Only No Sales, Malt Only

The Licensed Activity or Enterprise is:

- for profit/other _____
- non-profit No profit on the distrib

Yes, I have contacted the Fire Chief or the Building Inspector to begin the process of obtaining a "Certificate of Inspection," if it is determined that one is necessary.

FOR OFFICE USE ONLY:

Date of Board of Selectmen's Meeting: 3/23/2020 Approved Denied



23 Lindor Road
North Reading, MA 01864

February 25, 2020

Winchendon Town Manager
Winchendon Board of Selectmen
109 Front Street
Winchendon, MA 01475-1758



July 12, 2020

Dear Board of Selectmen,

We are writing to request a one-day liquor license for the distribution of beer at the 14th Annual Massachusetts State Triathlon at Lake Dennison Recreation Area in Winchendon, MA. The past four years, we have hosted a safe and responsible offering in coordination with Dept of Conservation & Recreation, Park Rangers, Environmental Police and local authorities. Below are the areas we addressed in 2016-2019 and plan to complete again in 2020.

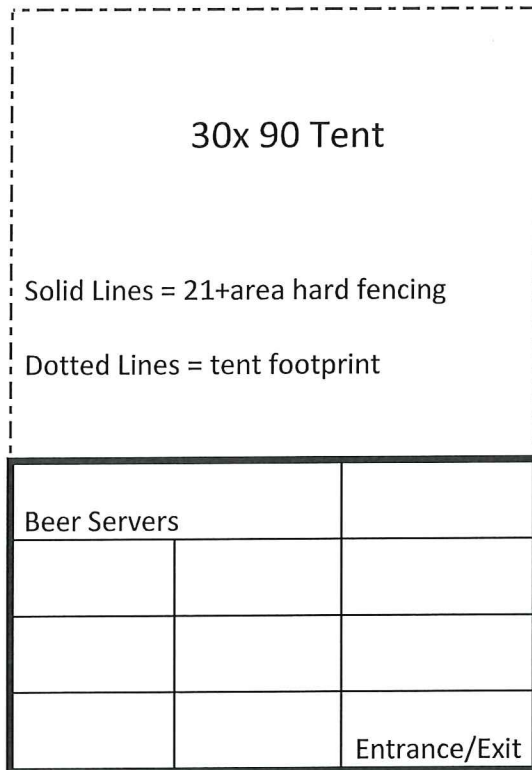
In order to make this offering possible, Max Performance has outlined the following:

- Liquor Liability Insurance, naming the Town of Winchendon.
- TIPS certified servers to provide beer post race, who are experienced and have training on safe alcohol consumption.
- Structured and Defined Area – Max constructed an area defined only for beer distribution with barricades, mesh fencing and guarded entrance/exits, only permissible for athletes 21+. Area footprint 30 x 40.
- Environmental Police Officer will be detailed to post at this location.
- Event Staff will be onsite monitoring photo IDs for persons over the age of 21 and wristbands will be applied to legal drinking age athletes.
- Time Frame of distribution: 10:30-12:30PM
- Event will conclude at 1:30PM
- Maximum of 2 Beverages would be provided to athletes; beverage tickets distributed as part of the athlete race package - 12oz size
- There will be no sale of beverages.
- Alcohol provided and distributed only on the day of the permit. We are working with Wachusett Brewing Company for the 4th year. We are seeking permission to receive the beer on Saturday evening. Police will be detailed at this location overnight for Security.

We look forward to providing this safe and responsible offering to athletes. Please contact me with any questions,

Tim Richmond
Race Director
Max Performance, USA Triathlon Certified Race Director
617-797-2215 trichmond@maxperformanceonline.com

Beer Distribution Area



21+ Only



TOWN OF WINCHENDON

Town Offices
109 Front Street
Winchendon, MA 01475
(978) 297-0085 Phone
(978) 297-1616 Fax

**TOWN OF WINCHENDON
LIABILITY DISCLAIMER
FOR SPECIAL ONE-DAY LICENSE**

By exercising the privileges of this Special One-Day License in serving persons with alcoholic beverages, the Licensee is potentially exposed to significant liability for injuries and damages to the persons served or to others who are injured or damaged by the persons served. Your acceptance and exercise of this Special One-Day License will be deemed to be acknowledgment that you are aware of this potential liability.

You are encouraged to discuss the risks associated with exercising your privileges of this Special One-Day License and the appropriate precautions to avoid injuries, damage and liability to others with your legal advisor.

The Town of Winchendon and the Board of Selectmen acting as the Local License Authority shall not be liable to the Licensee or to others if injury or damage shall result from the exercise of this Special One-Day License.

Signature of Applicant

2/25/2020

Date