

Winchendon  
*Heart*



Working Together

# Why we're here...

- Thank you for resolution- it worked!
- Inform you and our town about Community Heart & Soul
- Ask for support and coordination to connect with residents
- Invite residents to participate!



# heal.

## WINCHENDON



HOPE...

EMPOWER...

ACCESS...

LIVE...

**...for a better future.**

We all want the best for our families and community. We can change systems that are broken. Let's dream big!

**...each other to be the change we want to see.**

The power and strength to improve our own lives and our community is within all of us.

**...the tools and resources to make that change.**

Break down barriers, include & respect our different voices, life experiences and identities.

**...our best lives, as a community.**

Let's bring our town's motto to life: "Winchendon Working Together."

**HEAL Winchendon is a coordinated partnership among residents, youth, and local institutions designed to address the root causes of poverty and contribute to long-lasting change to improve the health, equity, and quality of life for all Winchendon residents.**



# CONGRATULATIONS WINCHENDON!



# Who are we? Community Heart & Soul Core Team!



Inanna Arthen  
Melinda Bowler  
Deb Bradley  
Abigail Bradley  
Tamarah Casavant  
Shaina  
Cunningham  
Doneen Durling  
Erika Eitland

Paul Hackett  
Miranda Jennings  
Jane Lapointe  
Ava Newton  
Minna Scholten  
Jeremy Diaz  
Janet Lee  
Molly Velasco



**Community Heart & Soul is a resident-driven process that engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it.**







“When a community takes the time to get to know itself, it gains a sense of identity and purpose that informs decisions about its future.”

-Lyman Orton, Founder  
Community Heart & Soul





## CONNECT

With residents from all segments of our population. [2021/22]

## LISTEN

What are residents hopes and concerns for Winchendon? [2022]

## PRIORITIZE

Community prioritizes actions that come from the community. Where you'll end up with an action plan of resident ideas for Winchendon. [Winter 2022]

## ACT

Use the hopes and concerns of residents to guide our planning as a town, apply for grants, implement projects, etc. [2023 & Beyond]

## TRANSFORM

Power, trust, engagement, accountability. Consumer to Citizen

# “Thin” Data Collection



4. PHASE 2: CONNECT  
INTRODUCTION

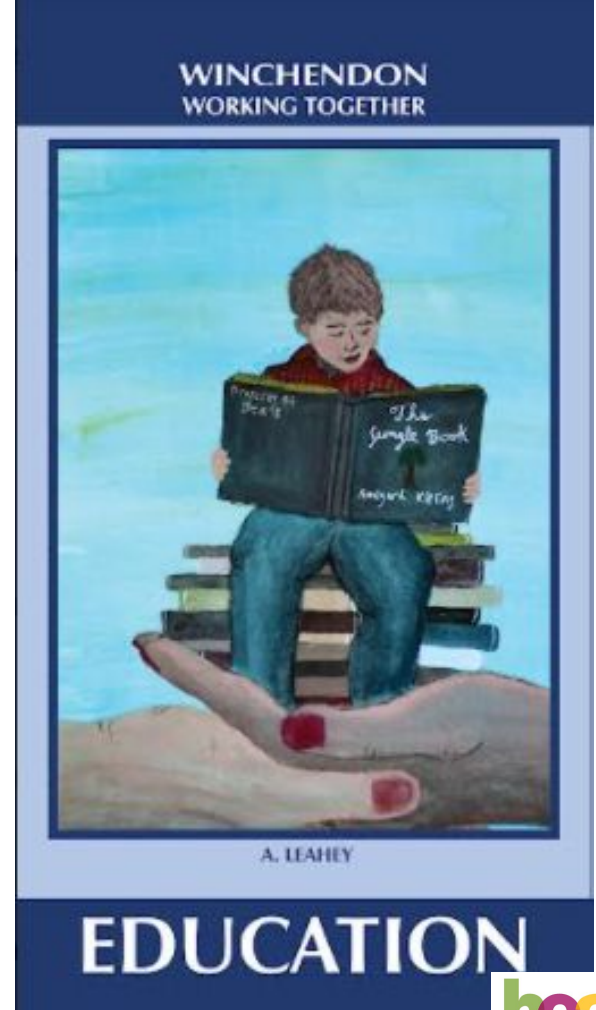
Community Heart@Soul

Guided by what matters most

# Fallfest!



# Street Pole Banners





# Resident Voices

**“A perfect community is interested in its learners education and dreams. Together it uplifts each learner.” - Winchendon Resident**

**“We have an active community that comes together in times of need. Hopeful for the growth of the town and kindness within. At the center of it all is the active military, veteran community and pride for our country.” - Winchendon Resident**

***“For our banner we illustrated a building on Central Street. We chose this subject because we feel Winchendon needs more bright colors and places to bring people together. We value the smallness of Winchendon and hope to see more people coming together in our community.”***

**“For our banner we illustrated dirt bikes. We chose this subject because we wish there were legal trails in town. We value nature in Winchendon and hope to see dirt bikes legalized moving forward.” Middle School Students**

**“It is important to be kind to our neighbors and that everyone should respect one another.”  
-Toy Town Students**

# “THICK” Data: INTERVIEWS & STORYTELLING

300+ Residents

*What matters most to you about living here?*

*What would you like to see be the same here five years from now?*

*What would you like to be changed?*

***What else would you like to ask?***

# *What do we need from YOU?*

- ❖ Weaving Community Heart & Soul throughout our community
- ❖ Interviewing and storytelling with 300+ residents.
  - Volunteers to help collect stories, or connect us with folks they know
  - Connecting with residents, boards & institutions.
- ❖ Connecting our residents with the Master Plan, H.E.A.L. Winchendon and other initiatives in town and visa versa.

# Resources

Website: <http://healwinchendon.org/communityheartandsoul/>

Informational Videos: <https://www.youtube.com/c/CommunityHeartSoul>

Phases & Milestone Tracker: [LINK](#)

Phase 2 Workbook: [LINK](#)

Article about Winchendon: [LINK](#)

[\(https://www.communityheartandsoul.org/blog/a-massachusetts-town-aims-to-bridge-divides-with-community-heart-soul/\)](https://www.communityheartandsoul.org/blog/a-massachusetts-town-aims-to-bridge-divides-with-community-heart-soul/)



“We are a community of possibilities,  
not a community of problems” -Peter Block

