# WINCHENDON ZONING BYLAW AUDIT Preliminary Recommendations Ted Brovitz, Brovitz Community Planning & Design December 6, 2021

# **General Recommendations**

- <u>Reformat the entire bylaw</u> for consistency in numbering hierarchy and structure.
- Add all tables, exhibits, examples, diagrams, and figures to the Table of Contents.
- Add the Zoning Bylaw Appendices to the <u>Table of Contents</u> and include at the end of the bylaw so that users can easily find the related information. (See recommendation below to revise and integrate the Zoning Bylaw Appendices).
- Eliminate the <u>Zoning Bylaw Appendices</u> and integrate diagrams and examples directly into the Zoning Bylaw, Planning Board Rules and Regulations, and Subdivision Regulations as appropriate.
- Add new <u>Appendices</u> to the Planning Board Rules and Regulations such as the Old Towne Center Map and Standards, LID standards, etc.

# **Article 1: Introduction**

• The <u>Purpose and Spirit of the Bylaw</u> is an unusual paragraph and isn't really a purpose statement. It should be rewritten.

# Article 2: Definitions

- Definitions should include all use terms on Table 5.2 Schedule of Use Regulations.
- Some other definition should be revised such as Big Box Retail, Business Center, and Gas Station. (See additional comments on specific definitions in the separate Winchendon Zoning Bylaw Audit).

# Article 3: Establishment of Zoning Districts

- The general <u>descriptions of each of the base zoning districts and overlay zoning districts</u> should be located in this section of the Zoning Bylaw.
- <u>Update the Zoning Map</u> to include and be consistent with all of the base zoning districts and overlay districts provided for in the Bylaw.
- The <u>Historic District</u> is referred in Section 3.5 and on the map. If there are specific zoning regulations for properties identified on the Zoning Map include them in the Bylaw (The Winchendon Centre Historic District and other properties in the PD district are shown on the Zoning Map but there are no regulations in the Bylaw).

## Article 4: Special Zoning Districts

- <u>Mill Conversion Overlay District (MCOD</u>): Review this bylaw to expand the types of uses (i.e. commercial, light industrial/fabrication, residential, and mixed use, allow infill development, provide more flexibility in dimensional standards parking requirements, and ensure usable open spaces. (Cordage Park in Plymouth is a good example of flexible mill renovation, mixed use, and infill development).
- <u>Planned Development District (PB)</u>: This is identified as a "Special District" but it is the base zoning district for the town center area. Therefore, it should allow a broad range of uses in a traditional New England village pattern of development with pedestrian oriented streetscapes and purposeful active/passive open spaces.
  - Revised dimensional and density standards to reflect traditional walkable, mixed use, higher intensity development patterns. For example, 4.7.2.K the 4:1 Floor Area Ratio (FAR) is reasonable for a small/medium town center but is not achievable with the dimensional standards for the PD district on Table 7.2.
  - Facilitate more mixed use projects with more flexible use combinations, particularly residential.
  - Provide updated parking and pedestrian access standards, streetscape standards, purposeful open space requirements, and sign regulations. For example, appropriate open spaces in an urban environment should be complimentary and flexible such as tree belts, curb extensions, pocket parks, plazas, courtyards, seating terraces, trails, parklets, pedestrian alleys, rooftop terraces, and other purposeful spaces.
  - Expand the forms of residential and mixed use buildings and developments such as Townhouses/Rowhouses, Larger Multifamily and Mixed Use buildings (apartments, condominiums, cooperatives), Cottage Courts, Live/Work Units, Micro Units, Penthouses, etc. Clearer descriptions, diagrams, and example images should be added to the Zoning Bylaw.
- <u>Clarify and revised the Gateway Overlay District and Route 140 Corridor Overlay</u> <u>District</u>. There appears to be overlay between these 2 districts and possibly revise the consolidate the C1, GOD and COD districts into 1 districts for the Route 140 Corridor that emphasizes infill development, sprawl repair, mixed use at designated nodes, streetscape enhancements, flexible dimensional and parking standards, and building design.

# Article 5: Use Regulations

- Revise the <u>table format</u> to landscape so that it's easier to read.
- Uses on the table should be coordinated with definitions and performance standards from Article 6).
- Expand the uses to <u>reflect current terminology</u> and new uses that have emerged over the past 15 years. For example, the following list was provided for consideration:

# **EXAMPLE OF RECENTLY ADOPTED PRINCIPAL USE TABLE**

### A. Residential

<u>Household Living (As Listed Below)</u> Single-Family - Detached Dwelling Townhouse/Rowhouse Two-Family - Attached Dwelling Multi-Family - Attached Dwelling (≥3) Mixed Use - Attached Dwelling

#### Group Living (As Listed Below)

Community or Group Residence Nursing Home/Assisted Living/Independent Living Eacility Dormitory, Fraternity or Sorority Homeless Shelter and Service Center Single Room Occupancy Housing (SRO) Boarding House Trailer Camp or Park

#### **B.** Lodging

Bed & Breakfast or Inn Hotel or Motel Hotel or Motel, Large Extended Stay Hotel or Motel Hostel

#### C. Commercial - General Services

Educational Facilities & Use (Nonexempt) Property Maintenance & Repair Service Maintenance & Repair of Consumer Goods Personal Services Personal Dry Cleaning & Laundry Services\* Body-Art Establishment Business Support Services Broadcast and/or Recording Studio Moving Services Funeral Home Wireless Communications Facilities

#### Animal Services (As Listed Below)

Animal Clinic or Hospital Pet Grooming Pet Training and Care Commercial Kennel Veterinarian

#### Day Care Service (As Listed Below)

Adult Day Care Center Child Day Care Center Family Day Care Large Family Day Care

#### H. Commercial - Auto-Oriented

Motor Vehicle Sales and Service Motor Vehicle Rental Motor Vehicle General Repairs and Maintenance Motor Vehicle Body Painting and Body Repair Motor Vehicle Light Service Station Motor Vehicle Light Service Station and Convenience Store Dispatch Service Commercial Surface Parking Facility Commercial Structured Parking Facility\*

#### I. Civic, Recreational & Institutional

<u>Recreational Uses (As Listed Below)</u> Indoor Commercial Recreation Outdoor Commercial Recreation Marine Recreational Facility

#### Civic Uses (As Listed Below)

Cemetery Club or Lodge (Nonprofit) Community Center Museum Flat Floor Event Space\* Theatres and Auditoriums Conference and Convention Center Arena\* Sports Complex

#### Institutional Uses (As Listed Below) Religious Assembly/Establishment (EXEMPT) Educational Facility (EXEMPT) Municipal Facilities Public Utilities Services Public Utility Facility Hospital

#### J. Industrial

<u>Prohibited Industrial Uses (As Listed Below)</u> Earth Removal Junkyard or Automobile Graveyard Tire Recycling & Re-treading Low-level Radioactive or Nuclear Waste Facility

# General Industrial Uses (As Listed Below)

Manufacturing Light Manufacturing Research, Development or Testing Laboratories & Facilities Biotechnology Facilities Heavy Materials Sales and Distribution Facility

D. Commercial – Office	Warehouse, Wholesale Trade & Distribution
Business or Professional Office	Self Storage Facility
Medical Offices, Center, or Clinic	Transportation Terminal
Bank and Financial Services	Heavy Materials Sales and Distribution
Data Center	Material Salvage and Recycling Facility
Co-Working Space	Recycling Collection Facility*
	Biomass Recycling Facility*
E. Commercial - Retail Uses	Contractor's Yard
Retail Stores and Services (not elsewhere set forth)	Batch Asphalt & Concrete Plants

Weaponry Store Packaged Liquor Store Pet Store **Convenience Store** Grocery Store **Big Box Retail Store** Building/Home Supplies & Equipment Drug Paraphernalia Store Adult Entertainment Retail Establishment

#### F. Commercial - Eating & Drinking

Restaurant Restaurant, Fast-Food or Take Out Bar or Tavern Brew Pub Brewery, Distillery, Cidery, Winery Micro Brewery, Distillery, Cidery, Winery with Tasting Roon Independent Testing Laboratory Caterer/Wholesale Food Production Adult Entertainment Establishment

#### G. Commercial - Art & Creative Enterprise

Artisan Production & Creative Studio Shared Creative Workspace and Arts Education Work/Live Creative Studio

Commercial Dry Cleaning & Laundry Services

Marine Dependent Industrial Uses (As Listed Below)

Maritime Trade\* Water Freight Terminal Waterfront Storage and & Distribution Facility Seafood Handling and Processing Seafood Packaging and Distribution

Marijuana Related Uses (As Listed Below)

Marijuana Retailer Craft Marijuana Cooperative Marijuana Cultivator Marijuana Product Manufacturer Marijuana Research Facility Medical Marijuana Treatment Center

#### **K.** Agriculture

Agricultural Use (Exempt) Agricultural Use (Nonexempt)

# Article 6: Non-Conforming and Special Buildings and Uses

- The Special Buildings and Uses should be relocated to Article 5 and become Performance Standards for uses on Table 5.2
- Update the <u>Accessory Dwelling Unit (ADU)</u> regulations to allow more flexibility in creating small and affordable units with revised designed guidelines.
- Consider adding additional accessory uses and standards to reflect current terminology and more complete table of accessory uses:

RECENTLY ADOPTED ACCESSORY USE TABLE		
ACCESSORY RESIDENTIAL	ACCESSORY COMMERCIAL	
Accessory Dwelling Unit	Off-Site Accessory Parking Facility	
	Car Share Parking Facility	
HOME OCCUPATIONS	Moving Vehicle Share Parking Facility	
Home Office	Drive Thru Facility	
Home-Based Business	Food Hall or Public Market	
Hobby Kennel	Farmers Market, Vendors Court, and Mobile Food Markets	
	Motorized Single-User Shared-Transport Station (Bike/Scooter/Moped)	
ACCESSORY LODGING	Parklet	
Short Term Rental of a Dwelling Unit	Outdoor Merchandise Display	
Tourist Home	Outdoor Café Seating	
	Temporary Mobile Storage Unit	
ACCESSORY AGRICULTURE		
Apiculture		
Aviculture		
Farm Stand (EXEMPT)		
Farm Stand (NONEXEMPT)		
Community Garden Plots		

# Article 7: Site Considerations-Dimensional and Density Regulations

- Consider revisions to <u>Table 7.2 Table of Dimensional & Density Regulations</u> to allow for greater density where appropriate such as in the Planned Development (PD) District where traditional town center development patterns include greater intensity and density. Certain dimensional should be revised to better fit the context of a town center such as front setback (typically, front setback is not required in a pedestrian oriented districts where business visibility at the sidewalk is critical. Where there are front setbacks, the space is typically utilized for activation of the storefront (i.e. plaza, sidewalk café, display, etc.).
- As an alternative to the <u>Notes to Table 7.2</u>, a new subsection could cover special exceptions and conditions for building height, lot size, frontage, setbacks, open space, mixed use, buffer zones, impervious surfaces, temporary or accessory buildings, and other variation of the dimensional standards on Table 7.2. New diagrams should illustrate the dimensional standards and variations allowed for in the notes.

# Article 8 – Traffic, Parking and Circulation Regulations

- This <u>section should be reorganized</u> and updated.
- The existing parking space requirements in the Appendices is NOT a complete list of uses (a sample from a parking study) and the ratios are higher are consistently higher than the <u>current ULI and ITE standards</u>. Also, ULI, ITE and the SmartCode also have new standards for shared parking which should be referenced in this section.
- New standards should be provided for <u>electric vehicle parking</u>.
- <u>Parking placement standards</u> should be revised to ensure that most parking is located to the side and rear of the building to enhance the streetscape and building visibility. In the PD district, no parking should be allowed between the sidewalk and the building.
- While the shared parking standards are good, revisions are needed to encourage <u>internal</u> <u>access</u> between adjacent properties and <u>shared access</u>.
- Parking lot <u>landscaping</u>, <u>pervious paves/LID applications</u>, and <u>lighting provisions</u> should be revised and updated to current best practices.
- <u>Access, driveway, and drive-thru</u> provisions should be revised and updated to current best practices.

# Article 9: Signs

- New diagrams of different sign types and example photos should be updated and integrated into this section rather than by reference in the Zoning Bylaw Appendices.
- Certain prohibited signs such as <u>roof signs</u>, <u>painted wall signs/murals</u> should be considered with good design standards.
- <u>Revised design and placement standards</u> are needed for projecting signs, neon signs, wall signs, and subdivision signs.
- <u>Additional signs</u> should be added such as marquee signs, monument signs, window signs, vertical banner sign, yard/bracket signs, awning/canopy sign, suspended signs, business park gateway sign, and display case.

# Article 10: Soil, Vegetation, Rock and Gravel Removal

 Subsection 10.3 (application) and 10.4 (plant distribution) could be relocated to the Planning Board Rules and Regulations.

# Article 11: Residential Development

- <u>Residential Development is not defined</u> in the Zoning Bylaw, but it appears to be for the purpose of cluster developments and conservation subdivisions.
- The <u>open space standards</u> require a large amount of the development tract (50%) and is primary focused on conservation of natural resources and constraints. There is not much attention to passive and active open spaces that would benefit residents and potentially the public.
- There should be <u>design standards for active and passive recreation</u> such as parks, pocket parks, ball courts, picnic pavilion, ballfields, pools, trails, playgrounds, certain indoor recreational facilities, etc.
- Limitations on <u>residential density and multi-family</u> make limits the potential for this bylaw to expand housing diversity and affordability.
- There may be some <u>conflicts or inconsistencies</u> between the RD design standards in Section 11.12 and the parking requirements in Article 8, dimensional standards on Table 7.2, and density standards in the Table 7.2 notes (these standards are spread out in different sections of the bylaw).
- Consider <u>revising Residential Development</u> to be more specific in terms of the types of residential developments and residential building types. For example, RD may include Conservation Developments, Open Space Residential Development (OSRD), Open Space Preservation Development) (OSPD), Continuing Care Retirement Community (CCRC); Traditional Neighborhood Development (TND), Transit Oriented Development (TOD), Pocket Neighborhood (i.e. Housing Coop, Cottage Court, Compact Neighborhoods), Mixed Use Development (MUD), Planned Development (PD), etc. In terms of housing types: SF Dwelling, Duplex, Triplex, Multi-Family, Apartment, Condo, Townhouse, Rowhouse, Live/Work Unit, Cottage/Bungalow, Loft, Penthouse, etc.

# Article 12: Site Plan Review

- There are <u>no landscaping requirements</u> in the Zoning Bylaw to provide a standard for sufficient landscaping. Landscaping should not only screen parking and utilities but enhance the street frontage.
- There are <u>no lighting standards</u> in the Zoning Bylaw to determine if the site plan is minimizing light pollution and intrusion.

# Article 13: Administration, Enforcement and Amendment

• There are <u>Phased Growth requirements</u> under Section 13.7. Are they still in effect? If not, they should be removed.