

**Board of Selectmen/Town Manager
Goals and Objectives
Fiscal 2018 (July 1-June 30)
Adopted by the BOS on September 25, 2017**

Mission Statement: The Board of Selectmen and Town Manager provide executive leadership for the Town of Winchendon. Together, we pursue collaborative processes, ethical, and professional procedures to insure that Town resources are directed to providing the best services possible to protect public safety, public assets and a special quality of life in Winchendon.

Relating to the Board of Selectmen

Goal I. Protect and Enhance the Financial Health of the Town	
Objective	Action Item
<i>Continue working with the Finance Team to ensure the approved budget is maintained and properly appropriated.</i>	
Clean up “old accounts” and update current accounts to streamline the transition to MUNIS	
Seek alternative funding whenever possible through grants, endowments or gifts to enhance department funding and services.	
Maintain fiscal discipline in all departments	
Continue to pay down deficit borrowing	
Maintain and update projected 5-year forecast and Capital Improvement Plan	
Continue upgrade to MUNIS and resolve issues through the Town Accountant, School Business Office and Town Treasurer	
Work with the Finance Committee, Town Accountant and Town Treasurer when preparing budgets,	

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expenditures and anticipated financial obligations to be presented at the Annual Town Meeting in an effort to increase fiscal transparency	
Goal II. Protect and Enhance Communication	
Objective	Action Item
Maintain an open and transparent atmosphere with all elected and appointed boards and ensure that all Board of Selectmen members are informed of all important matters impacting the Town.	
Improve the responsiveness of town government by initiating a flow of information to inform residents of changes in by-laws and policies.	
Develop a communications strategy to promote the awareness of residents regarding changes to policies, initiatives and actions of town government. Make access to information more accessible.	
Create a culture of transparency and open government between all town departments and the public.	
Utilize all sources of media, including newspapers, town website, social media and local cable access to increase positive communication between government and residents.	
Increase communication between town government and school administration for open and transparent engagement.	

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Communicate and visit local business owners, community clubs, organizations and schools to ensure the town's commitment to all residents	
Develop a welcoming kit for new residents and prospective businesses.	
Goal III. Protect and Enhance Business and Economic Development	
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Objective	Action Item
Make a concentrated effort to stop at local businesses to encourage communication between the town and proprietors.	
Work with town businesses to improve their opportunity for successful operations within the community	
Encourage and solicit new manufacturing and/or industrial development in the town and utilize designated industrial space.	
Encourage new retail space in the downtown area in accordance with the Master Plan	
Goal IV. Protect and Enhance the Historic District and Public Property	
Objective	Action Item
Implement the new street light program, restoring lights to previous dark areas and using decorative lighting in the downtown area.	

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Encourage downtown businesses to work in conjunction with the Community Development Committee to encourage businesses to adopt “village friendly” design standards.	
Actively encourage new markets and entrepreneurs to the downtown district	
Protect the future use of town lands, manage buildings and facilities.	