

TOWN OF WINCHENDON

OFFICE OF THE TOWN MANAGER

109 Front Street, Dept. 1, Winchendon, MA 01475-1758

Telephone (978) 297-0085 Fax: (978) 297-1616
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FY22 Board of Selectmen and Town Manager Goals

Planning	Ongoing	Complete
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1. Citizens/Community Engagement

- a. Increase citizen attendance at Town Meeting by 10%
- b. Increase Town Social Media presence and interaction.
- c. Create an interactive database for ongoing Projects and Grants.
- d. Launch Hybrid virtual meeting platform.
- e. Increase citizen access to and use of public spaces.
 - i. Auditorium
- f. Encourage family friendly community activity on Central St and adjacent areas.
 - i. Support existing Town operated community events.
 1. Fall Fest
 - ii. Revisit past events.
 1. Fireworks/4th of July
 - iii. Explore potential new events.

2. Business/Economic Development

- a. Hold Ribbon Cutting Ceremonies and advertise all new business openings.
- b. Comprehensive zoning review of commercial/industrial spaces.
- c. Develop Design Standards for Downtown.
- d. Communicate and coordinate with businesses during road projects.
- e. Work to connect commercial property owners with prospective tenants or developer
- f. Work with Cannabis Businesses to navigate permitting process and encourage timely launch of operations.
- g. Support and promote local agriculture.

3. Town Departments

- a. Increase interaction between Town and School events.
- b. Showcase one Department Head at every Board of Selectmen meeting.
- c. Increase Department Head presence and visibility at Town Meetings.
- d. Implement recommendations from 2015 DLS Financial Management Review.



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4. Board/Committees

- a. Hold quarterly Tri-board meetings.
- b. Explore Community Preservation Act.
- c. Master Plan Implementation.

5. Infrastructure

- a. Roads
 - i. Build additional roads funding into the operating budget.
- b. Completely rebuild Capital Planning process.
 - i. Incorporate 1, 5, and 15 year Capital Improvement Plans (CIP).
- c. Water/Sewer
 - i. Review existing agreements.
 - ii. Analyze capital needs of existing systems.
 - iii. Rate study.
- d. Work to improve Gateways in town. (visually and otherwise)
 - i. Implement signage and wayfinding initiatives.
 - ii. Beech Street improvements.
 - iii. Blight/Illegal Dumping.
- e. Preserve Historic Assets
 - i. Town Hall
 - 1. Assess Structure Condition
 - 2. Determine cost and timeline.

6. Active Projects

- a. 4 Summer Drive (Brewery)
 - i. Complete hazardous material remediation.
 - ii. Sign over property to Bull Spit Brewing.
 - iii. Assist in navigation of permitting process and review.
- b. Old Murdock
 - i. Complete design for Phase 1.
 - ii. Put project out to bid/secure contractor.
 - iii. Begin Phase 1 repairs.
- c. Beals Memorial Library
 - i. Complete design for Phase 2.
 - ii. Put project out to bid/secure contractor.
 - iii. Begin Phase 2 repairs.
- d. Winchendon Community Park



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i.	Complete design/permitting process.
ii.	Put project out to bid/secure contractor.
iii.	Substantial Completion by spring 2022.
iv.	Develop plan for management and long term maintenance.
e.	Central Street Reconstruction
i.	Put project out to bid/secure contractor
ii.	Begin construction in spring 2022.
f.	Fire Station
i.	Review current building design.
ii.	Identify opportunities for cost savings/
iii.	Research supplemental funding.
g.	Blair Square Redesign
i.	Begin preliminary study of intersection.
ii.	Complete survey and traffic counts.
iii.	Receive public input on desired changes.
iv.	Identify potential funding sources.



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