

TOY TOWN PARTNERSHIP
WINCHENDON ENHANCEMENT COMMITTEE
MEETING MINUTES – WEDNESDAY, SEPTEMBER 3, 2014
109 Front St., 4th Floor Robinson-Broadhurst Conference Room

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TOWN CLERK
WINCHENDON, MASS.

Present: Dave Romanowski, Chairman
Don O'Neil
Steve Haddad
Ken LaBrack

Linda Daigle, Secretary
Jane LaPointe

Absent: John Deline
Colleen Laperriere

Pastor J. Lillie
Myranda Bishop

Documents presented at meeting:

Meeting Minutes: Wednesday, August 20, 2014
Wednesday, August 27, 2014
Draft Fall Festival Flyer & Sign-up Sheet

Chairman Dave Romanowski called the meeting to order at 5:35 p.m.

- Review of Minutes from previous meeting – Don moved for approval as written; Steve seconded. By a vote of all aye, the motion carried unanimously.
- Invited Guests – Michelle Deline was present to speak on the Amazing Race event at the Toy Town Fall Festival later on in the meeting. She graciously accepted the challenge to handle this event.
- Master Plan Update – Linda updated the Board with conversations she has had with Page at Tighe and Bond. She informed her of the outreach that has taken place and would forward the list to her.
- Public/Civic/Government Outreach

- Schedule of Meetings

Upcoming meetings next week for us to attend are:

- Zoning Board of Appeals - Meeting has been cancelled for this evening.
- Church Pastors Meeting - Tomorrow at 7:00 p.m. at the United Parish – Dave, Don and Jane would present.
- Toy Town Partnership – Monday, Sept. 8 - Dave, Jane, Linda and Ken would be able to attend and give them an update from this sub-committee.
- Finance Committee – Tuesday, Sept. 9 – Dave, Ken, Don, Linda, possibly John, Jane and J.
- WEC – Regular Meeting -Wednesday, Sept. 10th
- Senior Center – Thursday, Sept. 18th at 11:00 a.m. (Linda will confirm time)
- Lions Club - Oct. 7th at 7:00 p.m. at Ipswich Housing Community Building – Ken and other possible members will present

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- American Legion – Ken will present to members

- Community Engagement

- J has sent the outreach letters to all the different civic organizations. Dave offered to compile the survey results and send to us and to Tighe and Bond.

- FALL FESTIVAL/OPEN HOUSE Sept. 27, 2014

Band: Ken presented the invoice for Neon Alley for \$400 for music at the event. Dave signed approval for payment. Brian Dickens volunteered to play music as a “street vendor” at the event. Pastor J had said previously he would be reaching out to him. We need to supply two extension cords and some sort of platform for them.

Auctioneer – Ken announced Bob Betourney has agreed to be our auctioneer for the dessert auction.

Fall Festival Flyer and Signup Sheets – Linda passed around the draft flyer Colleen and her have worked on. The front of the flyer has been corrected with the spelling of dessert. Also the dessert auction, trackless train and inflatables were added. The Committee discussed and agreed that more attention should be brought to the front to bring attention to the backside of the flyer. Also on the back side to put at the top the heading for the event. Don offered to work on this tonight after the meeting and forward to Linda that evening. Steve said September 18 he would need 1300 flyers to go home with the students.

Tents: Linda asked about the specific tents that will be used in case a permit would need to be applied for. She reported the larger tents from The Winchendon School are ruined and not available to us. The Clark/YMCA has two 15’ x 20’ tents available for us to use. The Kiwanis also has two 15’ x 20’ tents for us. Don would use his own tent for the pie judging contest.

Tables: Don said the Historical Society has eight fold up tables and many card tables if needed.

Chairs/Bleachers: Dave would check if the Clark YMCA could let us borrow the bleachers for folks to sit on while listening to the band.

Set-up/Volunteers – Steve said Chris Provost has volunteered and we can ask him to bring some kids with him. The National Honor Society and Key Club members need volunteer hours. We may be able to get help from them. We spoke about setting up as much as we could the night before.

Signs: We spoke about overlaying old signs with the Fall Fest information. The sleeves can be purchased at Staples. Fifty would be a good amount. Another option would be to purchase them online. Don said it would be \$4.50 a sign at www.justyardsigns.com. They have a quick turnaround time, three or four days. We could purchase 25.

Prize Money:

Apple Pie Baking Contest -- Don stated he needed \$175 for prize money for the pie contest; 1st Place \$100, 2nd Place \$50 and 3rd place \$25. He said if we wanted to change it, we could. Prizes for the other events need to be discussed. They are the pie eating, pumpkin carving and the Ingleside Race contests.

• Trackless Train/Bouncies: Linda reported the contract Perfect Parties USA had for us to sign for the Trackless Train was quite extensive and not something the Town could sign and be liable for. She reached out to them and they were flexible and allowed me to send the Town's contract. It's in process to be executed. She updated them with the pricing on the bouncies; \$250 for the castle, the slide is \$750 and the obstacle course is \$1,000. The rock climbing wall was not available. The committee decided for the bouncy and the obstacle course and to let Perfect Parties know that we have a budget of \$2,000 in total for the train and the bouncies and see if they can meet that budget. Electrical requirements would need to be discussed with John to ensure we can get what is required.

Hay Ride: No update this evening as John was absent.

Advertising – We will get the Fall Festival information and flyer on the Town's web-site, cable channel 8, our web-site, Facebook, John's electronic signs, Clark/YMCA and Fire Dept. marquees. Don will contact Gardner's radio station and ask Ruth to run a banner on top of the Winchendon Courier on the 26th. Ken offered to make posters to make pies for donations for the auction and put in community buildings in Ipswich and Hyde Park.

Food: Kiwanis would be setting up. They would need to get a food permit from the Board of Health. Steve will remind Bruce.

Nurses Station: Decided to discuss next week when J and Colleen are present.

Amazing Race: Michelle Deline presented her great ideas for the Amazing Race. Some ideas were:

- Boat Ramp Station – Fishing with kids pools, metal colored fish with a point system
- Sports Station – Tarp with different size holes for different type balls to throw – each hole a different point or a second idea of Frisbee tic-tac-toe using a shower curtain. Sometimes you have a choice, there could be more than one challenge at a station. Another idea was creating posters of sports stars and mix and match with names and teams.
- Community Garden Station – Baby food tasting or baby pool with mud, loam in which you have to find little beads that look like fruits and vegetables.
- Arts/Barn Station – Put famous artist paintings, prints onto poster board and cut into puzzle pieces, name the artist, name that tune, or amphitheater challenge where you have to dress up a bit and read some lines from a play
- Scarecrow – at each Station you will pick up part of a scarecrow and at the last station there will be hay for you to complete the last challenge.
- Tie Breaker – In case of a tie, she thought of making pieces that are like the Jenga game. It could be used in a way that the contestant would answer questions about the property to take a block.

Michelle said she would have a list of the things she will need for us. Michelle was thanked for her great ideas.

- Social Media – Don would update Facebook with the new flyer and sign-up sheets for the Fall Festival Open House information.
- Website – Don would look at updating the WEC website and Facebook page.
- Makerspace Programs – Not discussed this evening.

- Old Business – Linda got more information about the Morton E. Converse One Hundred Year Fund. Information about it is on Page 197 of the Winchendon Years 1764-1964 book written by Lois Stevenson Greenwood. Mr. Converse wanted to help the community. Right now there is about \$212,000 earmarked towards Parks that could be available to us in the year 2017. Instead of applying this amount to the debt for the purchase as we have discussed, she thought it would be much needed funding for some of the projects on the site. Knowing the financial constraints the Town may be facing, she consulted with the Town Manager who recommended if we were to acquire the property the Converse Fund would be valuable to use for a program on the property. He said the \$33,000 a year for twenty years to fund the purchase is a small amount compared to the whole budget. We would talk about this at a future meeting but the consensus was using the money for a program, a skate park, a splash park, help with the barn, would be the favorable way to apply this money.
- New Business – It was learned that the Robinson-Broadhurst Foundation would be in Winchendon a few days before the Fall Festival/Open House. We are hoping to have dinner with them that week and hope that Myranda would be able to attend. They are very interested in meeting her representing the youth of Winchendon and a member of our committee. A separate Flyer and Invitation would be mailed to the Robinson-Broadhurst inviting them to the Festival/Open House on Sept. 27, 2014.
- Toy Town Partnership Report – Members would be attending the meeting on Monday. Minutes of our meeting will be forwarded to them
- Adjournment was at 7:10 p.m.

Respectfully submitted,

Linda Daigle
Secretary